



# SPONSORSHIP OPPORTUNITIES

Tiered Sponsorship Benefits	Platinum \$8,000 2 per event	Gold \$6,000 4 per event	Silver \$4,000 6 per event
Complimentary 10' expo booth with 2 expo-only registrations	Premium location	✓	✓
Logo recognition on event signage, mobile app and general session slideshow	Top billing / "presented by"	✓	✓
Logo recognition in all pre-event email promotion	✓	✓	✓
Recognition by event MC during a general session	✓	✓	✓
Complimentary full conference registration <i>Additional registrations at the member rate</i>	3	2	1
Mobile app push notifications	2 (1 per day)	1	
Consideration for a 30-minute Solutions Showcase presentation in Expo Hall	✓	✓	
Attendee Registration List (name, org, mailing addresses)	✓	✓	
1-2 minutes of podium time during a general session	✓		
Complimentary pre or post-show eblast to all conference attendees	✓		

**Secure your Sponsorship Here**



# EXHIBIT HALL BOOTHS

## ALL 10' BOOTHS COME EQUIPPED WITH:

- 2 exhibit hall only registrations (*Full conference registrations \$475 each*)
- Pipe & Drape
- 8' high back wall
- 3' high side rails ID sign (measures 17"x11")
- 1 8' draped table (3 sides)
- 2 chairs
- 1 waste basket

## BOOTH RATES

	For-Profit	Non-Profit/ Association
Early Bird (through 7/10)	\$1,250	\$875
Standard (7/11-8/14)	\$1,450	1,075
Last Chance Pricing (8/15-9/30)	\$1,650	1,275

## ADD-ONS

Electrical, furniture, and other booth additions will be available through the exhibit company, Wisconsin Expo. All exhibitors will receive an Exhibitor Service Kit with options and pricing.

**Secure Your Booth or Sponsorship Here**  
**Questions? Contact [Partnerships@lwm-info.org](mailto:Partnerships@lwm-info.org)**

# A LA CARTE SPONSORSHIPS

## **Opening Night Reception Sponsor** \$2,000 | 3 Available

Set the tone for our event by becoming the Opening Night Reception Sponsor! As the host, your brand will be front and center as we welcome attendees with excitement and anticipation. Your sponsorship includes:

- Branding opportunities throughout the reception area
  - Recognition in all event communications
  - One push notification during the reception time
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## **Thursday or Friday Breakfast Sponsor** \$1,500 | 3 Available/Day

Kick off the morning by sponsoring a breakfast experience that brings attendees together. Your sponsorship includes:

- Branding opportunities throughout the breakfast
  - Recognition announcement by breakfast MC
  - Recognition on mobile app agenda
  - One mobile app push notification during the morning
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## **Thursday or Friday Lunch Sponsor** \$2,000 | 3 Available/Day

Sponsor a high-visibility lunch experience. Your brand will be front and center as attendees gather to connect, share and learn. Your sponsorship includes:

- Branding opportunities throughout the exhibit hall during lunch
  - Recognition announcement by lunch MC
  - Recognition in all event communications
  - One mobile app push notification during the lunch hour
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## **Digital Marketing Kit (Eblast, App Ad, Push Notification)** \$2,500 | 4 Available

Reach conference attendees through multiple channels! This package includes:

- One pre or post-conference email sent to attendees
  - Banner ad on the conference website and app
  - One push notification during the conference
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## **WiFi Sponsor** \$1,500 | Exclusive

Keep everyone connected and make a lasting impression as the exclusive Wi-Fi Sponsor! When attendees log in, they'll see:

- WiFi landing page with your brand logo
  - Custom WiFi password
  - One mobile app push notification
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## **Lanyard Sponsor**

\$2,000 | Exclusive

Includes your branding on all event lanyards worn by attendees, ensuring steady visibility all day.

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## **Break Sponsor**

\$500 | 3 available

Be someone's coffee and snack break hero!

## **Window Cling Sponsor**

\$1,000 | 2 available

Add your logo to directional window clings in high-visibility, high-traffic areas

***Must be an exhibitor to purchase any A-La-Carte Opportunities.***